

05/02 1970 in Finland, Married

Anna-Kaisa Huttunen Fashion Designer

25/27 rue Tronchet
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French, English fluent
Sweedish, Germany reading knowledge
Finnish native language
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Park Avenue, Tower 1 Unit F29
Chaoyanggongyan Nanlu 6
100026 Beijing - PRC
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PROFESSIONAL PROFIL

Polyvalent design experience
Global production experience
Good knowledge of high quality products

PERSONAL PROFILE

Genuine globetrotter
Energetic, pre-active
Curios, visionary

PROFESSIONAL EXPERIENCES

PRET-A-PORTER

- 1995 – 2003 **Free-lance designer MARCELLE DANAN**, Paris
Accessories design for scarfs, jewelers, bags, belts, and furs, production in Marocco. Design for ladies knitwear collection, production in Italy and Hong Kong. Merchandising material, pricing, catalogues, sales and fairs. Clients Bergdorf-Goodman, Neimann Marcus, Harvey Nichols, Joyce, Bon Marché.
- 1995 – 2003 **Art director JOUSIPAITA**, Finnish label for the high quality men's shirt
Design, sourcing, fabric research and following prototype fitting. Brand image consultation, logo and graphic design, publicity, packaging.
- 1999 – 2001 **Free-lance designer HERVE LEGER**, Paris
Collection assistant, illustration and design following the guidelines of Michel Argout.
- 1998 – 2001 **Free-lance designer SELMA**, Finnish ladies knitwear label
Design for the ladies knitwear collection, research of yarns and colors. Market: Finland, Scandinavia, Russia, Germany, and Ireland.
- 1995 – 1998 **Assistant designer LA CHEMISE LACOSTE**, Paris
Designer and product manager assistant for accessories and license collections. Part of design team for Sport Active, Casual, Tennis and Golf collections.

IMAGE CLOTHING

- 2004 – 2005 **FINLANDS SCOUT**, conception, design and supervising the image wear collection of Scout organization in Finland. Consultation of standards, fabrics, ergonomic and security of garments.
- 2004 – **EMILE RASSAM UNIFORMS**, Lebanese image clothing manufacturer. Conception and design of image clothing collections for the special projects in Middle East and Gulf-countries. Executive projects: Hotel Kempinski, Hotel Hilton, and Hotel Habtoor.
- 2003 – 2004 **MENAJET**, creation and supervising the production of prototypes, coordination of accessories for all staff of Lebanese Airline Company.
- 2000 – 2003 **FINNAIR**, responsible of uniform design for the national Finnish airline company. Study of brand image, conception and creation of uniform collection for entire staff. Fabric research and tests, supervising prototype fabrication and fitting as well consultation for executive comity about standards, qualities, ergonomic and security of garments.
- 2001 – 2002 **AURINKOMATKAT**, worldwide Finnish travel agency. Design for the shirt collection of tourist guides, in collaboration with Jousipaita. Fabric recherche and special design for motif.
- 1998 – 1999 **GUY LAROCHE DES GRIFFES**, Groupe Flory. Image clothing design, license of Guy Laroche. Study of clients brand image, conception, fabric research and supervising fittings. Executive projects: Sernam, Peugeot, Eural Air, Star Airline, Château de la Messardiére, Hotel Ritz, Hotels du Roi & Residence, and Compagnie Corse Mediterranée.
- 1997 – **E. LAIHO OY**, Finnish image clothing manufacturer. Design, conception and fabric sourcing for work wear collections. Executive projects in Finland: Casino Ray, Citymarket, Anttila, Stockmann, and Asko Indoor group.
- 1996 – 1997 **FINLAND CUSTOMS**, creation and supervising the production of uniform and work wear collection for entire staff of Customs.
- 1995 – 1996 **FINNAIR**, creation of uniforms and accessories for female staff of national airline company in Finland. Supervising prototype fabrication and fitting.

WEARABLE TECHNOLOGY

- 2003 – **CLOTHING+**, Finnish company specialized on wearable technology conception. Free-lance designer for conception, design and illustration.

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1999 – 2003 **CLOTHING+**, Finnish company specialized on wearable technology conception. Innovation of a concept, trend analyzis and client segmentation. Design, color range, fabric research, adaptation of technology, supervising of prototype fabrication and fitting. Testing and pricing. Marketing tools, supervising photo shootings, catalogue and packaging design

OTHER PROFESSIONAL ACTIVITIES

2006 **ESMOD BEIJING FASHION ACADEMY**, franchising of Esmod International in China, lecturer of fashion marketing courses.

2006 **FINPRO**, lecturer for « Cross-sectoral Design Business Opportunities » workshop.

2005 – 2006 **FRENCH-FINNISH CHAMBER OF COMMERCE**, event management for the young designers promotional event called "Ice Breakers".

2005 **ASSOCIATION OF FASHION RETAILERS IN FINLAND**, lecturer for special training courses for Stockmann, Finnish department store employees in Riga, Lettonia.

2004 **VETRASS SARL**, lebaneese image clothing manufacturer. Development of « Emile Rassam Uniforms-catalogue » : brand image study, product design for permanet collections, prototype fitting and supervising the photographer.

2003 – 2004 **ESMOD BEIRUT FASHION ACADEMY**, franchising of Esmod International in Lebanon. Responsible of fashion deisgn teaching for 2nd and 3rd year students and lecturer for live model drawing, fashion history and textile technology.

2000 – 2002 **MODIN**, fashion illustrations for the Finnish magazine with journalist Matti Seppälä.

1999 – 2000 **SOKOS**, illustrations for the large Finnish department store.

1996 – 1999 **HELSINGIN SANOMAT**, fashion illustrations for the 1st national newspaper in Finland.

1993 **SEPPÄLÄ**, Finnish « street wear » label with several boutiques, 4 months training as an assistant-designer.

1990 – 1992 **SOKOS**, temporary employee at Finnish department store, men's wear department.

EDUCATION

1994 **INSTITUT FRANCAIS DE LA MODE**, Paris
European post-graduate-program: Fashion management and marketing

1994 **HOCHSCHULE DER KUNSTE**, Berlin
6 months studies at fashion design department

1991 – 1996 **UNIVERSITY OF ARTS AND DESIGN HELSINKI**, Master of Arts-degree
Major subject: Fashion and textile
Second subject: Industrial design

1990 – 1991 **INSTITUTE OF ART AND DESIGN**, Vantaa
Clothing design department, specialized studies on fur and leather wear

1989 **GRADUATE FROM "JYVÄSKYLÄN LYSEO" HIGH SCHOOL**

PERSONAL AWARDS

First Prize :
Comité Colbert Awards 1994, for La Chemise Lacoste
Finnair 1995, Uniform design for airline company

Second Prize :
The Smirnoff International Fashion Awards, Helsinki 1995

PERSONNAL INTERETS

Waterski, running, roller skating, ski, cycling, diving
Fashion history and sociology (and James Bond's lifestyle...)
Drawing, writing and oenology